# VITAG

# 6670172 Software Analytics Standard

Analytics services offer data & insights, generated from your Visitor Counters and your EAS estate. In international retail organizations, management is becoming increasingly complex and time consuming.

To help retailers with this challenge, Nedap has developed Analytics Services, which makes sure that you know precisely which stores need your attention.

Software Analytics Standard gives detailed insight in customer counting information and alarm data. This helps you to permanently reduce losses and increase the performance of individual stores.

The package includes Annual license for customer counting information and alarm data in Nedap Retail Analytics.



## **Specs**

	Starter	Standard	Plus	Extended
System Health		$\checkmark$		
EAS Alarm data		$\checkmark$		
Customer Counting (basic)		$\checkmark$		
Deactivation Data		$\checkmark$		
Exception reporting		$\checkmark$		
Reporting via e-mail (all data)		$\checkmark$		
Daily SFTP reporting		$\checkmark$		
Analytics API		-		
Customer counting (extended	- (b	-		
Half-hourly SFTP reporting		-		
Occupancy		-		
Extended functionalities		-		



### Web interface

Analytics Services has a clear, responsive web interface to view data.

### Hosting

Nedap Retail's services run in multiple co-located datacenters, on multiple servers. Servers are owned and managed by Nedap.





### Security

We hold your data behind a secure firewall system. We regularly upgrade equipment, software and policies to provide you with the highest levels of availability, performance, and disaster-recovery.