

helix wall dispensers. proven to reduce shrink & increase sales.

Following a rigorous 90-day scientific study, the Loss Prevention Research Council (LPRC) has concluded that InVue's Helix Wall Dispenser helped reduce shrink, increase sales of specific merchandise and improve the customer shopping experience.

The LPRC study—conducted utilizing 10 CVS/Pharmacy stores and 10 OfficeMax stores (5 test/5 control stores each)—showed that the Helix technology reduced shrink by as much as 82% and increased sales by 32% across four different merchandise categories.

Protective Shroud

Standard on all Helix™ products, the durable shroud protects the top of retail merchandise



Rapid Load (store associates)

Provides operational efficiency by allowing store associates to load the dispenser quickly

Simple Operation

Universal “knob” design provides simple instructions in a global communication style

Time Delay (consumers)

An average of 6 to 8 seconds dispense time creates the proper time balance for secured dispensing — the self-service functionality benefits consumers, retail management and store associates

Secured Base

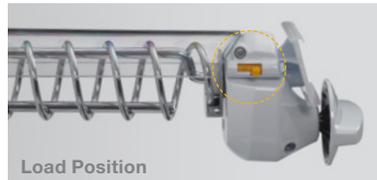
Captured by the Helix wire and the protective shroud, the base cap secures the assembly to the wallboard

Secured System

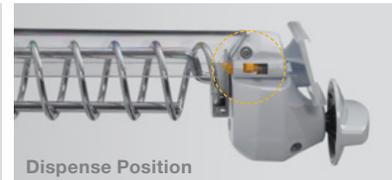
The gear housing is locked to the horizontal wire form with our patented magnetic locking system. The Helix can only be removed from the wallboard using our proprietary OM Key™

Loading Switch

The “load” position allows store associates to load and maintain merchandising sets efficiently. The “dispense” position ensures consumers can only release merchandise by rotating the knob in a “one-way” clockwise direction.



Load Position



Dispense Position

ORDER CODE	DESCRIPTION	PRODUCT DIM. (H x W x D)	CARTON QTY.	CARTON WT.
SFH03-15	Helix™ Wall Dispenser (thin merchandise)	2.50"H x 2.25"W x 12.00"D (6.35 cmH x 5.70 cmW x 30.00 cmD)	12	11.70 lbs (5.30 kg)
SFH03-20	Helix™ Wall Dispenser (standard merchandise)	2.50"H x 2.25"W x 12.00"D (6.35 cmH x 5.70 cmW x 30.00 cmD)	12	11.70 lbs (5.30 kg)
SFH03-35	Helix™ Wall Dispenser (thick merchandise)	2.50"H x 2.25"W x 12.00"D (6.35 cmH x 5.70 cmW x 30.00 cmD)	12	11.70 lbs (5.30 kg)
SFKEYNDRL	OM Key™ AM on Recoiler	1.43"H x 2.50"W x 0.90"D (3.63 cmH x 6.35 cmW x 2.29 cmD)	1	0.09 lbs (0.04 kg)
SFKEYRFRL	OM Key™ RF on Recoiler	1.43"H x 2.50"W x 0.90"D (3.63 cmH x 6.35 cmW x 2.29 cmD)	1	0.09 lbs (0.04 kg)

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